

Legendary American Hall of Fame skier Dan Egan launches 2021 UK Tour

Dan Egan, the legendary extreme skier who is featured in 12 Warren Miller ski movies, has announced a short tour visiting three English cities following his 2021 book launch, [*Thirty Years in a White Haze*](#).

The tour will see Egan visit London, Manchester and Birmingham during October, where he'll be talking to audiences about some of the incredible experiences he's had all over the world and the writing of his new book.

Starting at The National Snow Show at the NEC Birmingham, the tour will also visit Ellis Brigham stores in Manchester and London.

There's also an exclusive talk for Ski Club of Great Britain members at the White Haus, Farringdon.

Dan Egan said: "I always look forward to visiting the UK and have spent many years at the ski shows in London. Now travel has opened up again, it felt like a great opportunity to come and share my stories with British skiers who are so passionate about the sport. This winter I'm planning to be back in Europe, running ski clinics in France (Val d'Isère) and Switzerland (Zermatt, Engelberg), so hopefully some of the people that come and see the talk will feel inspired to join me".

Dates:

Saturday October 23, The National Snow Show, Birmingham

Sunday October 24, The National Snow Show, Birmingham

Monday October 25, [Ellis Brigham, Manchester](#)

Tuesday October 26, [The White Haus, Farringdon, London](#)

Wednesday October 27, [Ellis Brigham, Covent Garden, London](#)

Tickets are available on Eventbrite here for the Ellis Brigham and White Haus events:

Ellis Brigham, Manchester: <https://www.eventbrite.com/e/ski-legend-dan-egans-uk-book-tour-30-years-in-a-white-haze-manchester-tickets-181136543277>

The White Haus, Farringdon, London: <https://www.eventbrite.com/e/legendary-american-hall-of-fame-skier-dan-egan-talk-tickets-191760840837>

Ellis Brigham, London: <https://www.eventbrite.com/e/ski-legend-dan-egans-uk-book-tour-30-years-in-a-white-haze-london-tickets-181199040207>

Costs: Ellis Brigham events, £5 per person (redeemable when purchasing a copy of *Thirty Years in a White Haze* at the event). The White Haus event is an exclusive Ski Club of Great Britain Event, £27.50 for non-members, £22 for members. Tickets include food boards, beer, or wine (or soft drinks). Guests can attend National Snow Show, £10 per person (under 16's free).

Thirty Years in a White Haze will be available to purchase at the talks and at The National Snow Show.

Tickets for The National Snow Show can be purchased online here: nationalsnowshow.com

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30 Years in a White Haze can also be purchased on Amazon: amazon.co.uk/Thirty-Years-White-Haze-Egan/dp/1736492713/

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Images can be previewed and downloaded here: we.tl/t-73QvUIEMSr

About Thirty Years in a White Haze

Thirty Years in a White Haze is a story of worldwide adventure and the evolution of extreme skiing, chronicling Dan's trials, successes, and losses, as well as the technological boom and subsequent growth of the outdoor media industry.

The book unravels history as Egan ties together his own family's story, the ever-present mortality of his namesake, his grandfather's involvement in desegregating Boston's (his home town) schools, and the rise of extreme skiing and technology into the new millennium. An ode to a life filled with curiosity, growth, freedom and its costs, Dan Egan and Eric Wilbur's new book promises a heavy dose of humour, suspense, thrill, and documentary, as thirty years of haze dissipates to clarity.

For anyone that has followed the extreme and freeride ski movement for the past four decades, this book will present an opportunity to get into the mind of one of sports true greats. For everyone else, enjoy the ride as it takes the reader on a journey of the seemingly impossible.

white-haze.com

About Dan Egan:

Featured in 12 Warren Miller Entertainment ski films, on the Discovery Channel, ESPN, Good Morning America, in Powder Magazine, and other media outlets, Dan Egan is an award-winning broadcaster and film producer, and a ski legend who continues to teach and share his love of the sport around the globe. Dan and his brother John Egan, as the Egan Brothers, travelled to some of the world's most remote regions following the geopolitical events of the 1980s and 1990s. They made first descents on the Berlin Wall, skied beside the Persian Gulf War, and organized the 1993 Middle East Peace Ski in Lebanon; the brothers were willing to ski wherever the world would watch and listen.

REVIEWS

Arnie Wilson, Journalist and Broadcaster

First person to ski 365 consecutive days (FT Round The World Ski Expedition, 1994)

What a great book. Wish I'd written it! I also wish I could claim to have skied many extreme descents in Dan Egan's wake but it will never happen now! I even struggled skiing massive moguls with him in Smugglers' Notch, Vermont. He was very patient, but I just couldn't keep up! (To be fair, moguls are not my forte, particularly huge icy ones!) Apart from joining him skiing (gingerly) down the occasional couloir, the most enjoyable skiing I ever had with Dan was with my wife Vivianne on one of his couples clinics in Okemo, designed to stop the stronger skier in any couple dominating the day's skiing and scaring his or her weaker partner with too many challenges. My wife and I had a ball – literally – even dancing down the slopes arm-in-arm together in one of Dan's exercises. Dan has always been a kind and modest guy – both as a skier and a person - maybe partly as a result of a particularly frightening adventure on Mount Elbrus, when he was buried perilously in the snow. Luckily I wasn't with him!

Patrick Creadon

Award-Winning Filmmaker and Director of *SKI BUM: The Warren Miller Story*

“Dazzling! A fascinating read by one of the world's gutsiest adventurers... It's hard to tell what Dan Egan is better at—exploring the world's most fascinating and dangerous places or putting into words what his adventures mean to him and to the rest of us.”

Warren Smith

Founder of the Warren Smith Ski Academy and Völkl Freeride Athlete

Dan Egan has been a huge inspiration to me and the academy ever since meeting him at the ski show in London decades ago. He has helped to push my business forward in so many ways, as well as helping me with group management and having confidence in my product. He has a special gift of sharing his knowledge and the love of skiing with others – I would just like to say a big thank you from me and the whole academy team for what he's done not just for us, but also for the whole skiing industry. For anyone that would like to be inspired by Dan, just start by reading his book, you won't regret it.

Mark Shapiro

Professional Photographer AKA 'The Godfather of Freeride Ski Photography'

I first met Dan Egan back in the '80's when he came to Verbier and then worked with him on his TV Show Wild World of Winter when he came back in 2008. Dan was part of the freeskiing revolution that had some of its routes right here in the Swiss Alps, when myself along with John Falkiner and Ace Kvale started 'Team Clambin', a kind of revolutionary lifestyle that broke away from conventional skiing and helped kick start the extreme movement, now known as freeride or freeskiing. Like Team Clambin, Dan has always carved out his own career path and followed his passion. This book, part bio and part history

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of the freeride movement, will I'm sure bring
back a ton of memories for me and hopefully inspire a new generation of kids to follow their dreams.

Jason Levinthal

Entrepreneur and Founder of Line and J skis

“As a kid, I looked up to Dan Egan the pro skier, a pioneer of mind-blowing extreme skiing. As an adult, I looked up to Dan, the entrepreneur, turning his skiing passion into businesses. However, it wasn't until I read this book that I realized how crazy Dan's adventures actually were!...If you

ever dreamed of becoming a lifelong ski bum, this is your chance to make it happen without leaving your couch...These stories are told as if passed around the bar at the end of a ski day, backed by Dan's infectious sense of humor and first-hand perspective.”

Chemmy Alcott

British 4 x Winter Olympic skier

As a downhill ski racer, I have put myself in danger time and time again. The rush of adrenaline is what pushes you to your very best, but of course that is always balanced out with precision and control in Alpine skiing. For someone like Dan, he's pushing himself to the very limits too, often outside his own comfort zone – then add to that the unpredictable nature of the mountain environment outside of controlled terrain and it makes for a heady mix of danger, fear and excitement. Dan brings this all to life in his book and whatever kind of skier you might be, whatever level you are, it's possible to relate to some of that, crazy that it sometimes feels. Dan has on occasion interviewed me, but I have not yet had the chance to ski with him....after reading this book I want to change that, it would be a rush.

Martin Bell

British Olympic Downhill Ski Racer

Anyone who watched Warren Miller films back in the day, myself included, has heard of the legendary Egan brothers. I first got to know Dan about twenty years ago, at ski shows up and down Britain. Dan was an ambassador for New Hampshire, I was promoting Vail Resorts, and we were often working on neighbouring stands. Dan clearly loves skiing, and is the most friendly and sociable person imaginable - two qualities which make him a great teacher and communicator, and which clearly emerge in this entertaining study of the world of skiing.