



**DAN
EGAN**

**FOR IMMEDIATE
RELEASE**

**Pre-Ski Season Celebration: Book Signing Event and Community Gathering with
Extreme Skiing Pioneer and New Hampshire local Dan Egan**

White Birch Books is hosting an evening of ski stories, community and celebration of the coming snow season featuring professional skier Dan Egan and Boston Globe Journalist Eric Wilbur.

North Conway, New Hampshire, September 9, 2021— *Dan Egan and Eric Wilbur will share stories and sign their new book “Thirty Years in a White Haze” at White Birch Books.*

The event will be held at White Birch Books at 2568 White Mountain Hwy, North Conway, NH 03860, on Thursday, September 16, 2021, from 5-7 p.m. EST. Dan Egan and Eric Wilbur will talk about the writing of their story *Thirty Years in a White Haze*, answer questions from attendees, and sign individual copies before mingling with guests on-site. [Granite Backcountry Alliance](#) will also be in attendance to share in the pre-ski season excitement and conversations. Skip the line and purchase a copy of the book ahead of time in person at [White Birch Books](#).

Follow reviews and media of the new book on facebook and Instagram [@30yearsinawhitehaze](#).

*“Rarely if ever has the ski bum life been told as authentically and honestly as in *Thirty Years in a White Haze*. Written with remarkable candor and introspection, the book is a chronicle of his nearly primal pursuit of skiing. From the tension of sibling rivalry to the realities of an athlete getting older, Dan Egan has penned a fearless personal and cultural history of one of the most dynamic eras in skiing. Not only is it a must-read for fans of the sport, especially those whose jackets are patched with duct tape, it’s a page-turning confessional of a career spent on multiple edges.”*

— **Steve Casimiro**, Former editor of *Powder Magazine* and founder of *Adventure Journal*

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For all media inquiries or to review a copy of the book please contact:

Sammy Blair, Public Relations Director, at sammyablair@gmail.com

MORE

About Daniel Egan

Dan Egan is a pioneer of extreme sports, world-renowned for his big mountain skiing on the international stage. He has appeared in more than a dozen Warren Miller ski films and is known for traveling to the most remote regions of the world to ski and chronicle the geopolitical landscape of the late 80s and 90s. In 2001, Powder Magazine named Dan Egan one of the most influential skiers of our time. He was inducted into the US Skiing & Snowboarding Hall of Fame in 2016.

For more about Dan and his work, visit dan-egan.com

Follow Dan Egan on Instagram @danskiegan

About Eric Wilbur

Eric Wilbur is a journalist who has been covering the New England sports, travel, and skiing scenes for nearly three decades. His written work has appeared in *The Boston Globe*, *New England Ski Journal*, Boston.com, Boston Metro, and various other publications. He fell in love with skiing at an early age, a dedication to the sport that only increased upon moving to Vermont during his college years. He lives with his wife and three children in the Boston area. This is his first book.

END
